Ethical Consumer Week:
The Role of a Local Group Host

As part of Ethical Consumer Week, we seek to support local discussion groups that reflect on and dig deeper into the week’s content.

To facilitate this we are seeking local hosts that pull together groups of friends, colleagues and neighbours to go through the week’s online events together.

As a host, you will bring together and facilitate a small group of people (friends, family, neighbours and/ or colleagues) through Ethical Consumer Week.

This should be a light touch role that also supports you in getting the most out of the week.

As a host, your key roles might include:

- **Setting the intention for your group and inviting people to participate.**
  
  **Intention:** setting the groups intention (ideally with others) i.e. “Why are we doing this?” “What would we like the outcome to be?”

  **Invitation:** outlining as clearly as possible what you are offering, and what you are inviting people to join (the group’s intention).

  - State where meetings will take place (online or in-person physically distanced), when, who else may join, and what they can expect (or not).

  - You can also share the Ethical Consumer Week event details to offer more information about the content of the week. Each participant should also be encouraged to register for the event.

- **Gathering your group:** contacting people that might be interested in exploring Ethical Consumer Week’s content around building resilient communities. You might reach out to family, friends, local community group members, colleagues...
- **Organising**: e.g. setting and agreeing dates, times, technology, etc for meeting up.

- **Communicating**: writing invitations, communicating with group participants.

- **Hosting or facilitating** the meetings/ discussions

- **Harvesting**: sharing your group’s learnings and insights with the Ethical Consumer community on social media, or documenting the discussion and actions for your group’s own purposes and desired outcomes.

If you are interested in acting as a host please contact anna@ethicalconsumer.org.