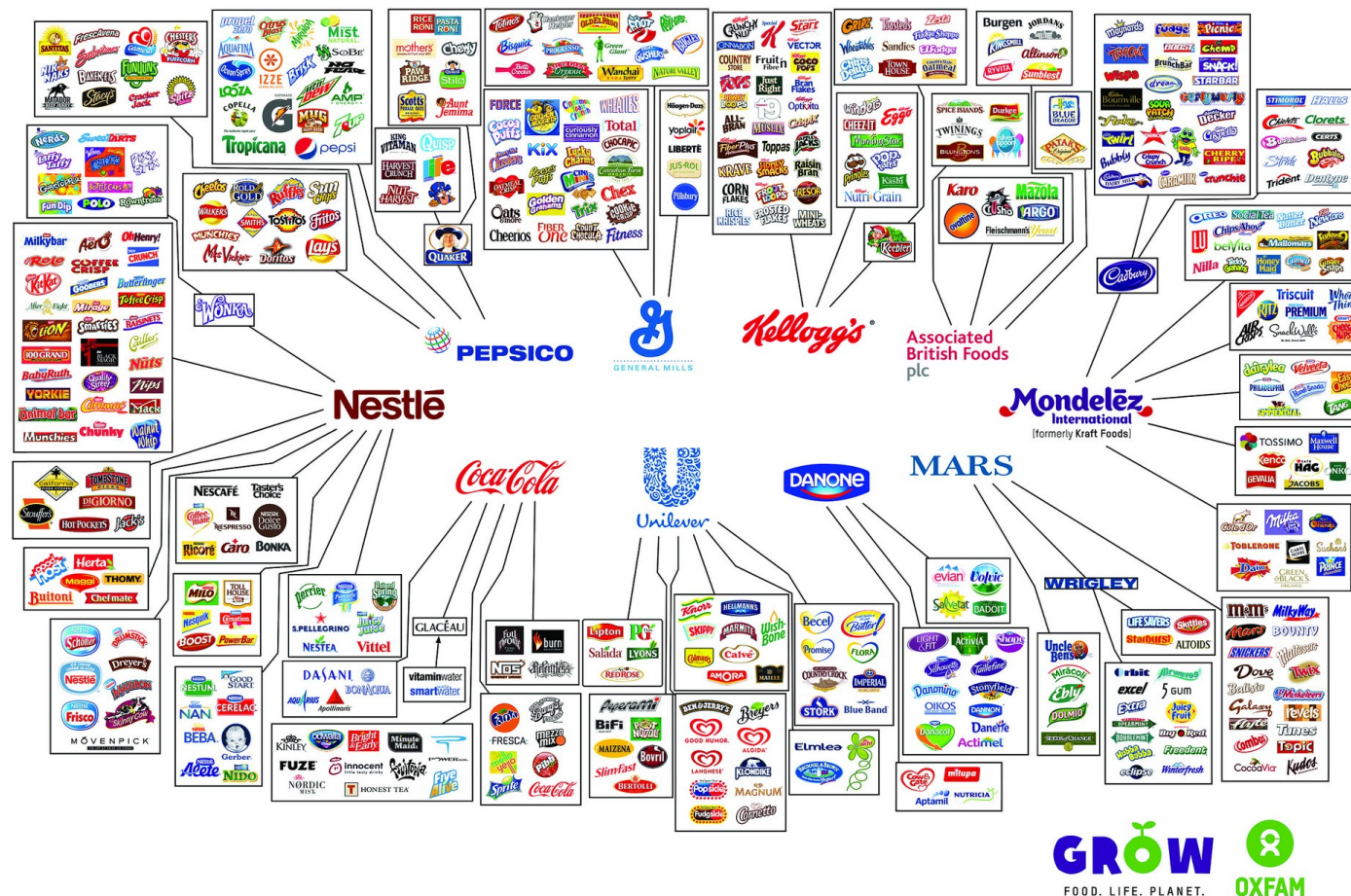


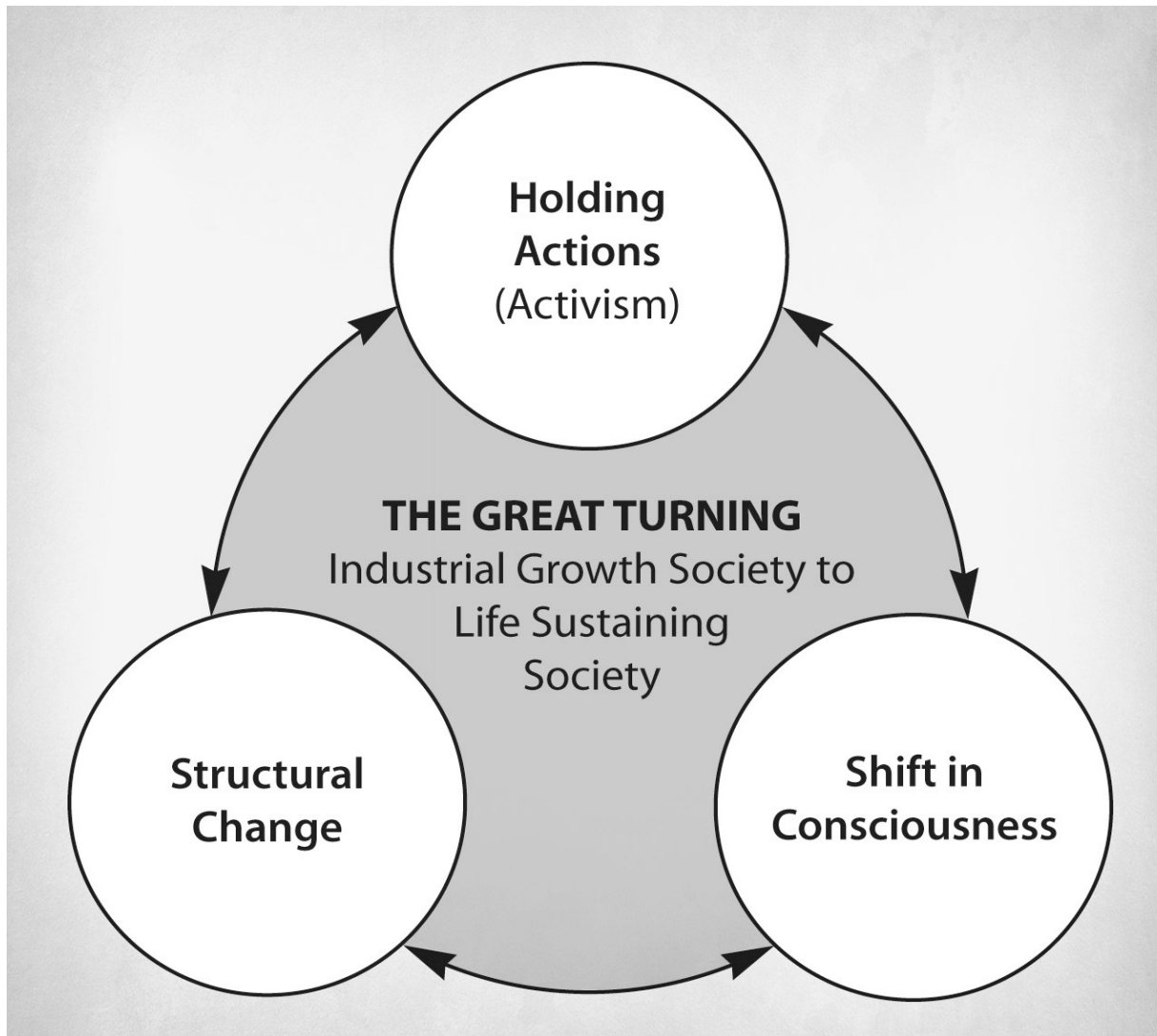
**What role does business have in
addressing the environmental crisis
in a de-growth scenario?**

The problem is the solution?

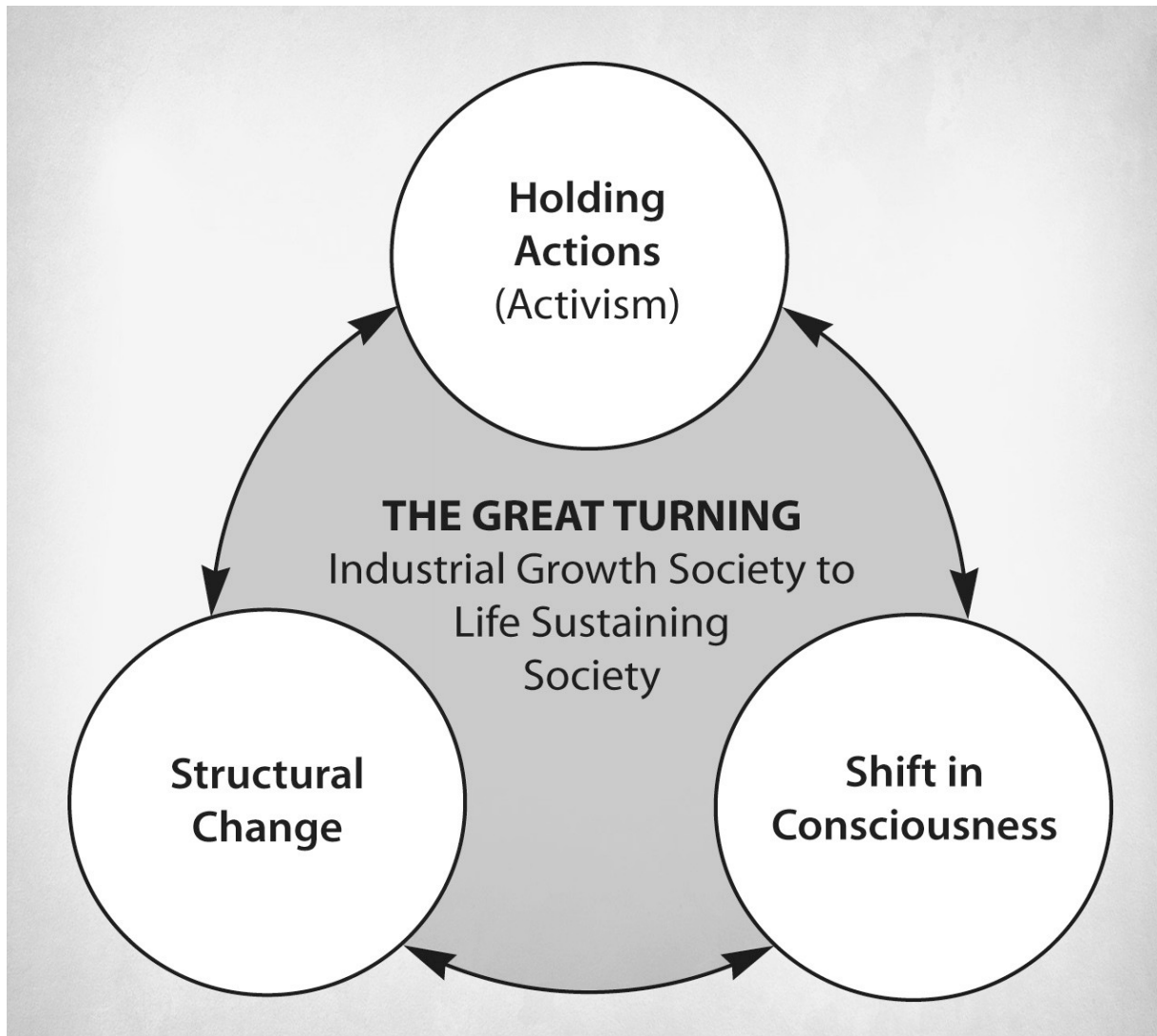
“Business is a primary door to major change on a societal and planetary scale”.
The Regenerative Business Alliance, USA



Actions business can take

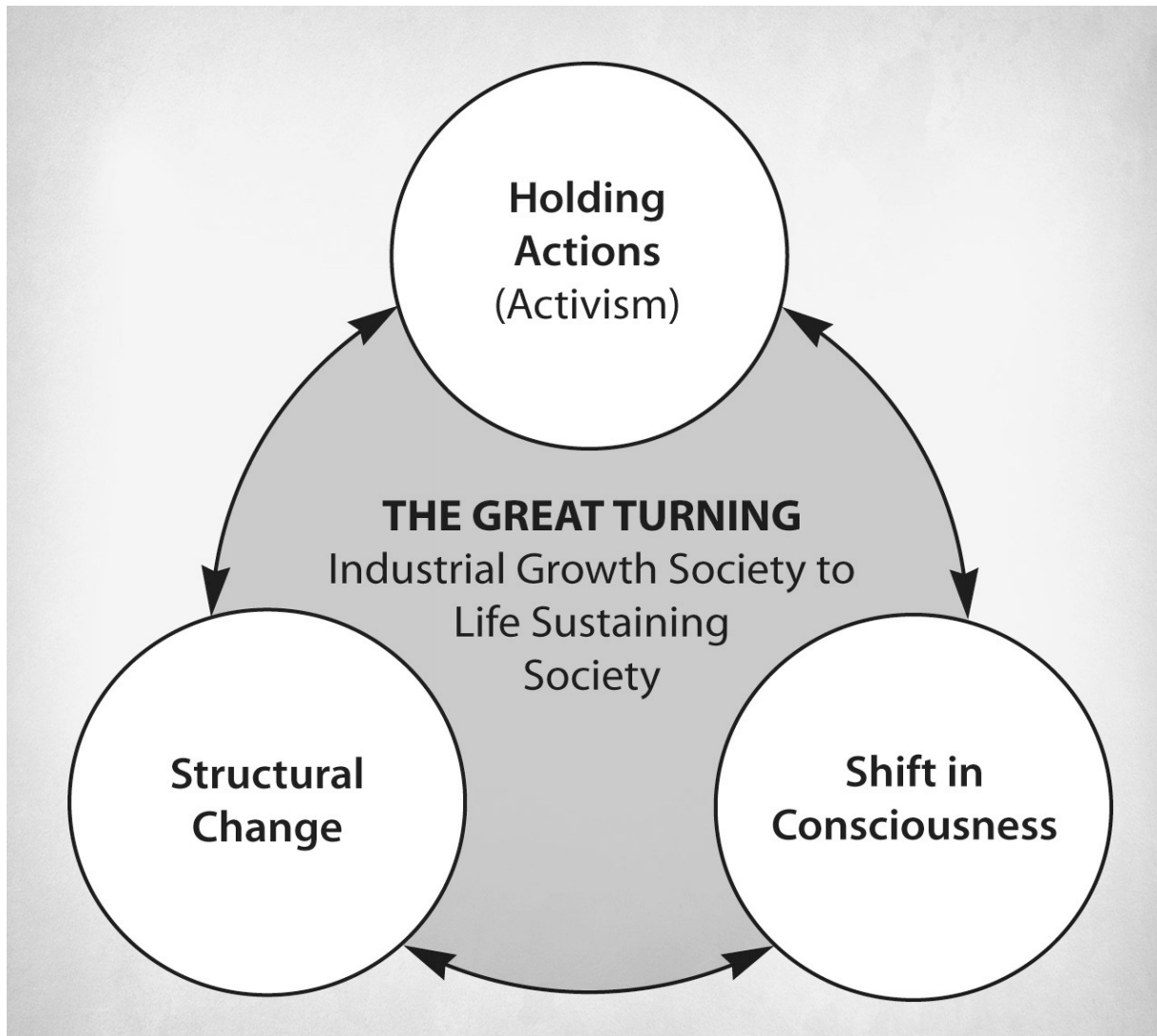


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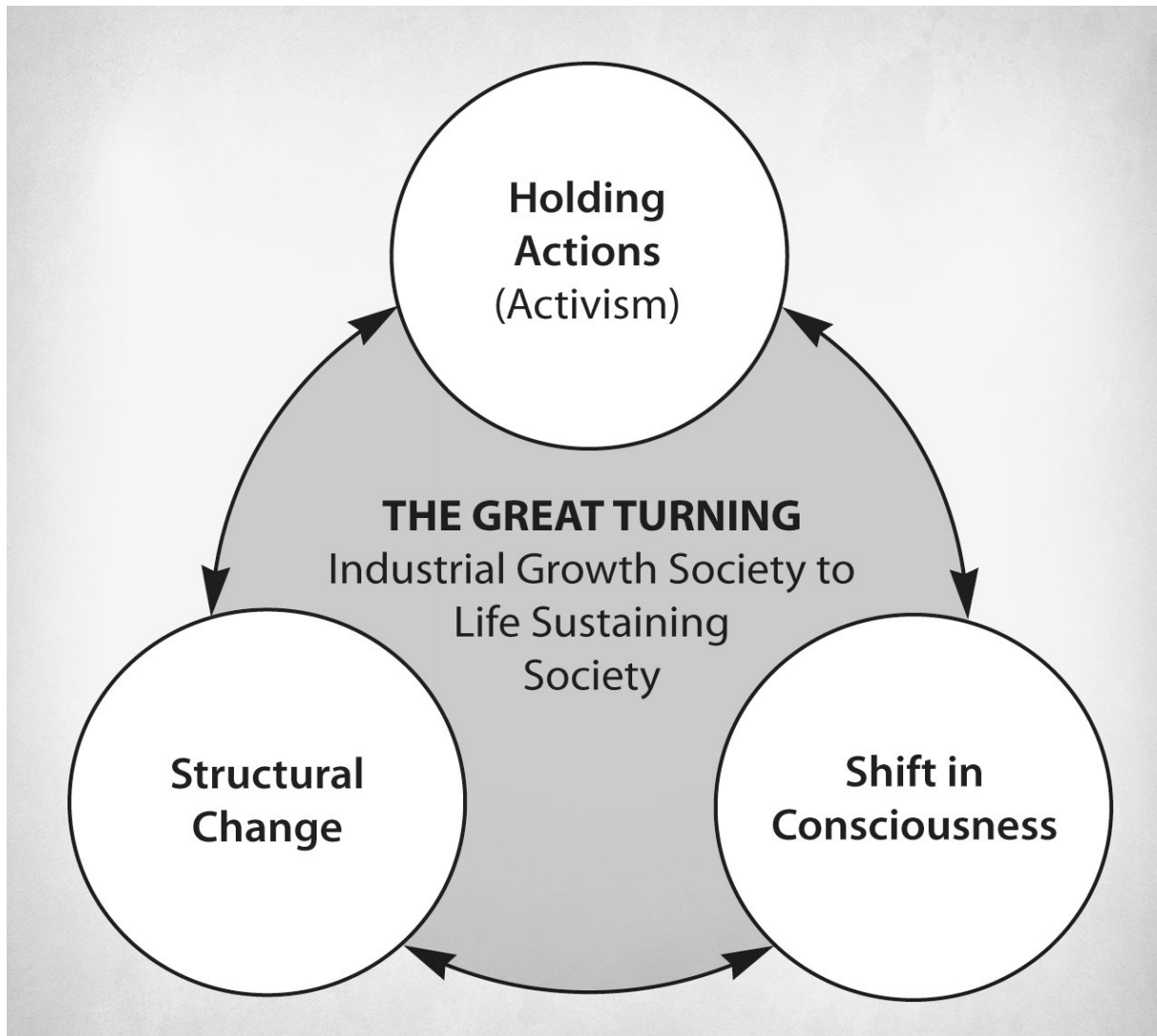


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Shift business practices towards more regenerative ways of working & collaborate with others on this journey.

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See with new eyes.

Deepen our understanding of our place and role within the earth's ecosystems and how we relate to each other.

Regenerative Business qualities

ethical
consumer

- Does something useful!

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- Works collaboratively as part of a bigger ecosystem of enterprises to generate multiple forms of capital.
- Will look different depending on context and place...

La Junquera Farm, Southern Spain

- 1000 hectare farm, privately owned.
- Member of local solidarity networks: AIVelAI & Bio Segura.
- Runs business according to Commonland's four returns:



Inspiration

Giving people hope and a sense of purpose.



Social Capital

Bringing back jobs, business activity, education and security.



Natural Capital

Restoring biodiversity, soil, water quality and capturing carbon.



Financial Capital

Realising long-term sustainable profit.

- Ecosystem Restoration Camp established.
- Regeneration Academy established.
- Farmers cooperatives established.



Timbaktu Collective, Southern India

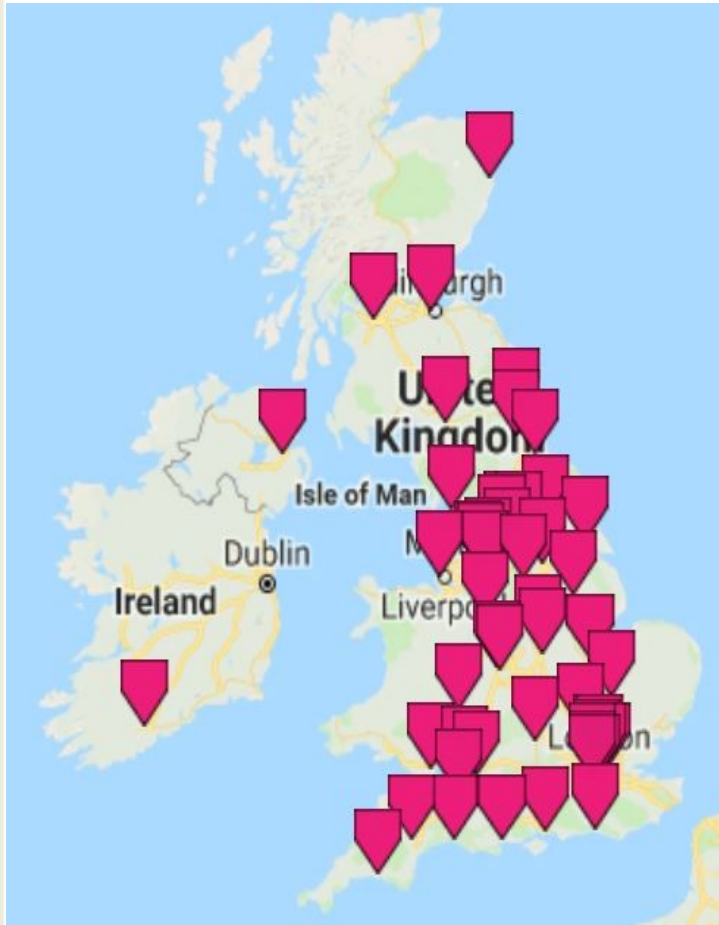
ethical
consumer

- Ecosystem of enterprises!
- 9,000 acres of degraded village common land returned to forest and grassland.
- Two nature schools established.
- Women's thrift and credit system developed.
- A number of cooperatives have emerged e.g. seed cooperative, a tree growers' cooperative, an organic growers cooperative, watershed cooperatives etc.



Sustainable Food City Partnerships, UK

ethical
consumer



Key issues

Promoting healthy and sustainable food

Tackling food poverty and access to healthy food

Building community food knowledge

Promoting a vibrant sustainable food economy

Transforming catering and food procurement

Reducing waste and the ecological footprint

Questions for a strategy day

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4. If we took into account the impact our decisions would have on the next seven generations, how would this change the decisions we are making?