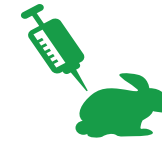


# ethical consumer



making global business more sustainable through consumer pressure

“A mind-boggling thoroughness and integrity that makes everyone else look like a charlatan.”

Lucy Siegle  
The Observer



## media pack

expert opinion ♦ interviews ♦ research data ♦ manchester & london

# about ethical consumer

Our mission is to make global businesses more sustainable through consumer pressure

For over 25 years Ethical Consumer has been the hub of the ethical consumer movement. Our mission is to make global business more sustainable through consumer pressure.



Ethical Consumer Research Association (ECRA) is an independent, not-for-profit, multi-stakeholder co-operative with open membership, based in Manchester.

We've been heart of the ethical consumer movement, since 1989. Ethical Consumer is the UK's leading environmental and ethical consumer magazine. It is published bi-monthly (six times a year).

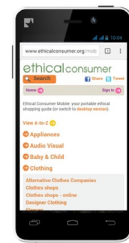
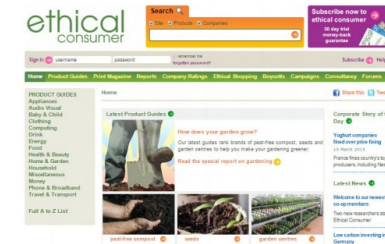
## Our ethical ratings

We've developed the world's most sophisticated and simple personal ethical rating system to give you the information you need, based on detailed research of over 40,000 companies, brands and products. These ratings are updated in real time from our corporate critic database.



Our subscribers can personalise our 200+ ethical product guides in a way that accurately reflects the issues that are most important to them - be that animal testing, climate change, sweatshop labour, GM crops, nuclear power etc. They can also access detailed product, brand & company information, plus hundreds of detailed research downloads.

## magazine & online



## campaigns



## consultancy clients



# media work

We regularly provide comment, interviews and articles for other media outlets, such as BBC Radio, the Guardian and news outlets.

We can undertake interviews in Manchester and London, and elsewhere via phone or Skype.

Email: [tim@ethicalconsumer.org](mailto:tim@ethicalconsumer.org)

Mob: 07971 688096



## areas of expertise

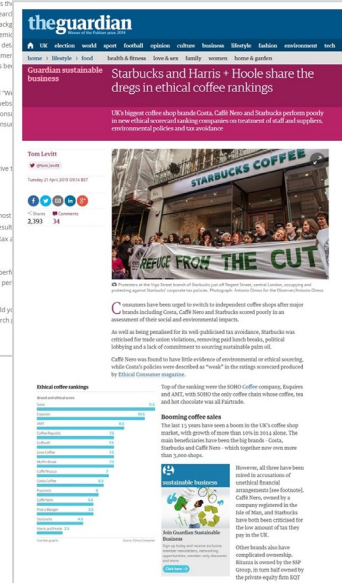
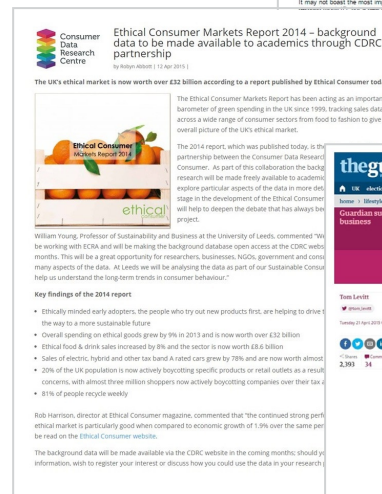
- the UK's ethical market
- corporate tax avoidance
- ethical consumer boycotts
- analysis of market ethics by sector including:  
Banking Industry ♦ Cleaning Products ♦ Cosmetics & Toiletries ♦ Dairy Industry ♦ Eating Out ♦ Energy Industry ♦ Ethical Finance ♦ Fashion industry ♦ Food Industry ♦ Gardening ♦ Home appliances ♦ Honey ♦ Insurance Industry ♦ The Internet ♦ Mobiles & broadband ♦ Palm Oil ♦ Soft Drinks ♦ Supermarkets ♦ Tea industry ♦ Transport
- the campaigns we support including Tax Justice, Stopping TTIP, Stopping the Badger Cull, Protecting the Hen Harrier

Complimentary digital subscriptions and individual hard copies of Ethical Consumer magazine are available for journalists.

# ethical consumer



Fairphone's ethical credentials are accredited by the Ethical Consumer organisation.  
The Daily Mail 26.11.14



The contribution to the economy of "ethical" or "environmentally friendly" products has been calculated to be worth £32bn, says Ethical Consumer magazine's annual report.  
The Independent 12.04.15

"People are already starting to boycott the big coffee shop brands for tax avoidance and we'd encourage people to continue doing that," says Tim Hunt, co-editor of Ethical Consumer.  
The Guardian 21.04.15

[www.ethicalconsumer.org/mediainfo/ethicalconsumerinthenews](http://www.ethicalconsumer.org/mediainfo/ethicalconsumerinthenews)



"There is nothing else that compares for making up to date, informed purchase decisions"

"helps me to direct the money I spend towards people & businesses whose ethics I respect"

"I like it's sharp focus against abuse of power"

## Contact

For all media enquiries please contact:

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**Tel:** 0161 226 2929  
**Email:** tim@ethicalconsumer.org

"clarity & honesty"

"passionate, informative"

"Its enthusiasm, knowledge and inspiration"

