

Questionnaire - Safia Collective Ltd T/A Indilisi

How does your product/service provide a measurable social/environmental improvement over conventional alternatives in your sector?

(bullet points are fine, 300 words max)

- I have established the social enterprise to support crafts people and organic cotton farmers. Offering affordable clothing that is hand crafted with care. We use 100% certified organic cotton in 95% of our collections. The rest is surplus certified organic cotton fabrics made by London based social enterprise.
- We only work with social enterprises that work to Fair Trade principles. We are campaigning for a transformation of the fashion industry, a Just Transition and equitable distribution of benefits in favour of workers.
- We support Fashion Declares.
- We hold events to educate and build awareness of post-growth for the textile and fashion industry.
- We make stylish, timeless clothes that won't go 'out of fashion' - we are a passionate start-up, led by Safia Minney MBE, formerly founder of People Tree.

Does your business address its direct climate impact?

(bullet points are fine, 300 words max)

We only use 100% certified organic cotton. And GOTS certified dyes. We use low- carbon craft skills like handweaving. We design for eco and circularity ie: mono materials. We use eco friendly packaging. We make small batches to avoid waste and over production.

Does your business address its indirect impact?

(bullet points are fine, 300 words max)

Yes as above. We are also using upcycled materials and supporting design and supply chain and product development.

If applicable, do your products avoid common toxic materials/substances in your sector? Provide examples.

GOTS. Organic. No plastics or synthetics or fossil fuel based fabrics are used. Eco buttons and biodegradable accessories and fabrics are used throughout the collection.

If applicable, how does your business address workers' rights in its supply chain?

We work with fair trade and social enterprises working to WFTO guarantee system. We have buying cycles and pay 50% advance payments to support suppliers. We work with

long term partnership. I founded People Tree and was CEO there for 24 years until 2015 so I have experience.

If applicable, how does your business support its employees?

We are a start up. I'm working on a voluntary basis to establish the business. Others are paid as self employed on London living wage. We have a few volunteers who love slow fashion and craft who are involved too.

Is your company or companies registered in a tax haven?

No – I/my company does not use tax havens

Do you produce or retail any animal-derived products? Or do your services include or impact upon animals in any capacity?

We do not use leather. We use some wool and are helping the fair trade group in Nepal find more responsible sources and look at local low impact fibres too.

Is there anything else that you'd like to add?

There's lots of info on our website. We have GREAT rating on Good On You. We really could do with your support.

Confirm that all above information is correct to the best of your knowledge, and that you consent to the collection and storage of your information for the purposes outlined in this questionnaire

Yes