

Climate Action ALMANAC

A month by month companion for
an impactful year
Brought to you by **ethical**
consumer



Climate Action Almanac

Welcome to the Climate Almanac!

This calendar
accompanies the annual
Climate Gap report by
Ethical Consumer
magazine.



**How do you feel
about starting
this Almanac?**

Each month, we'll
focus on a different impact area,
offering simple actions you can take
in your community to make a difference.

These actions are designed to enhance
your life and others around
you—sparking new
conversations, building
connections, and
supporting low-
carbon projects
and possibilities in
your area.

**&
pass this
invite
on!**

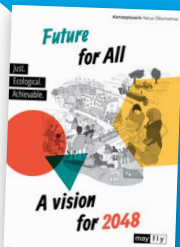


Scan the QR code or sign up from
www.ethicalconsumer.org/climate-gap-report

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The 'Imagine a world...' texts
inside are inspired by the book
'Future for All: a vision for 2048'



Food (c.26% total UK emissions)

IMAGINE A WORLD WHERE... consumption of meat and dairy products has fallen significantly, all food is distributed and used, and nothing is thrown away. Cities and villages are 'edible' because food is grown and harvested everywhere...

As we embark on the year, you can use the community action suggestions to catch up with friends, share your plans, and who knows where it might lead?

Impact area	Consumer action	Campaigns to support	1 simple action in your community	What happened this month? Fill in the boxes below... 
JANUARY Meat	REDUCE see our guide to meat-free	Zero Hour campaign Sustain	ORGANISE a bring and share vegan meal with friends – or eat out to discover local vegan options	
FEBRUARY Dairy	REDUCE see our guides to plant milk and vegan cheese	Vegan Society Animal Rising	ORGANISE a coffee morning, tea party or cheese tasting to try different plant milks or vegan cheeses	
MARCH Food waste	REDUCE WASTE see our article	Foodrise	SHARE IDEA Refresh your cupboards, by finding shortdated foods to use up, or try the Olio app	

Follow the [links](#) to find out more and record your outcomes!





Transport (c.25% total UK emissions)

IMAGINE IF... we had environmentally friendly means of transport that were accessible to everyone. And we could travel more slowly in our time off, getting to know other ways of life, landscapes and regions, even within our own shores.

As we ease out of the hibernation of winter, you can gather ideas for trips right here in the UK by train, and encourage yourself and others to get out in nature locally on foot or by bike, making the most of your surroundings.

Impact area	Consumer action	Campaigns to support	1 simple action in your community	What happened this month? Fill in the boxes below...
APRIL Planes	REDUCE FLYING see our guide to travel booking	Friends of the Earth	ASK FRIENDS Where could you go in the UK instead of going abroad?	
MAY Cars	REDUCE DISTANCE and switch – see our guide to bikes & electric bikes	Sustrans Transport Action Network	ORGANISE a walk or bike ride to enjoy your surroundings	
JUNE Electric cars	If you need a car, replace with FULLY ELECTRIC – see our guide	London Mining Network	ASK FRIENDS What car sharing options are there near you?	



Follow the [links](#) to find out more, and record your outcomes!



Consumer Goods (c.10% total UK emissions)

IMAGINE IF... all goods were produced by companies that prioritise meeting people's needs while preserving the natural environment, and most devices could be produced and repaired in local workshops...

This summer, why not get creative and resourceful. You might find you don't need to buy anything new at all, but can find things, fix things, or even just forget about 'things' for a while and focus on feeling good instead.

Impact area	Consumer action	Campaigns to support	1 simple action in your community	What happened this month? Fill in the boxes below... 
JULY Clothing, Furniture, Electricals	REDUCE overall consumption – see our Libraries of Things directory	Ethical Consumer Degrowth groups	ORGANISE a clothes swap, or charity shop trip	
AUGUST Supply chain emissions	THINK about how we could entirely change the way the economy works...	Challenging corporate power Wellbeing Economy Alliance	ASK FRIENDS if they have read the Climate Gap report – the annual update comes out in October	
SEPTEMBER Repair & Reuse	CHOOSE 2ND HAND AND REPAIR – see our article	Restart project	ASK FRIENDS is there a repair cafe near you? (or arrange a visit)	

Follow the [links](#) to find out more and record your outcomes!



Heating (c.14% total UK emissions)

IMAGINE THAT... we could significantly lower everyone's heating requirements by using insulation, that more of our energy came from simpler technologies such as solar thermal, and the supply of energy was democratically planned at the local level...

As the year gets cooler and darker again, get your home cosy with our tips to reduce moisture, and look out for beacons of light, where people are working on community solutions and inspiring examples.

Impact area	Consumer action	Campaigns to support	1 simple action in your community	What happened this month? Fill in the boxes below... 
OCTOBER Home insulation	INSULATE your home – see our article	United for Warm Homes	SHARE IDEA freshen up your home with the 'tips on how to reduce moisture indoors' in our Boilers guide	
NOVEMBER Heat pumps	LOOK INTO HEAT PUMPS – see our guide	Great Homes Upgrade	ASK FRIENDS/ FIND OUT is there a retrofit project near you to visit?	
DECEMBER Emissions from home heating	REDUCE DEMAND – see our article	Just Stop Oil	ASK FRIENDS/ FIND OUT is there a community energy project near you?	

Follow the [links](#) to find out more and record your outcomes!